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CatalystWeb's Flagship Offering Now Called OfficeDesktop

Arlington, VA. – September 1, 2008 – Catalyst Web Services, LLC, provider of enterprise-grade, Web-based collaboration and communication software for growing businesses, announced that its flagship offering will be renamed OfficeDesktop. “We felt that OfficeDesktop is a more appropriate name for the service than CatalystOffice,” said founder and CEO Bob Mathew. “OfficeDesktop conveys much better what our service is really about -- an online office that users can access anywhere, anytime.”

The company also announced that, effective November 1, 2008, it will be doing business as OfficeDesktop and that it had filed the necessary registration documents.

In related news, Mathew stated that the company has made a strategic shift and is now focused on developing a thriving wholesale channel. “We’ve implemented an affiliate portal that will allow our reseller partners to private label the service and to manage their customers,” Mathew said. The company has also modified its back-office systems to allow partners to define service plans and retail prices. Mathew added that the new wholesale strategy would allow the company to grow much faster as well as establish a national presence.

About OfficeDesktop

Established in 2003, OfficeDesktop provides Web-based messaging and collaboration software designed for small to medium-sized businesses. The solution combines e-mail server, file server, and collaboration server capabilities to meet the needs of growing businesses. OfficeDesktop is distributed exclusively through its network of managed services and service provider partners. On the technology side, OfficeDesktop is committed to providing cutting-edge online and mobile solutions to its customers.

Learn more at: www.OfficeDesktop.com.