



**FOR IMMEDIATE RELEASE**

## **CatalystWeb's Flagship Offering Now Compatible with Mac Operating Systems**

*Users Can Take Their Office Anywhere and Change Their Outlook*

**Alexandria, VA. – March 24, 2008** – CatalystWeb, provider of enterprise-grade, Web-based collaboration and communication software for small businesses, announced that their flagship offering, CatalystOffice, is Mac compatible utilizing the Mozilla Firefox Web browser.

CatalystOffice is a Web-based suite of integrated, business-class email, document management, calendar, contacts and IM applications. It is specifically designed to meet the needs of America's 25 million small businesses.

"Most business-class applications are not supported by both PC and Mac operating systems," said CatalystWeb founder and CEO Bob Mathew. "CatalystOffice users don't have to lug around a PC if they have a Mac at home. When we say 'access your office anywhere,' we mean it no matter what operating system you use."

Mathew said that CatalystOffice was developed specifically for the Firefox Web browser. "Firefox is fundamentally designed to support Web-based applications, without the security issues that have plagued IE and other browsers," he said. "We found Firefox to be the fastest, safest, and most-interactive browser, which is why we instruct all clients to make the switch if they haven't already."

Document management and collaboration are not compromised if a particular Mac user has not deployed software that emulates a Microsoft Windows environment. New documents and edits are sent to the CatalystWeb servers where the company's proprietary Easy Edit software handles changes.

"Our hybrid approach to accessing files over the Web and editing them on your computer is the reality for the foreseeable future," said Mathew.

CatalystOffice's Web-based and on-demand delivery system enables organizations to avoid the expense of buying and maintaining costly servers and individual licensing fees by providing unlimited user licenses at no extra cost. CatalystOffice makes enterprise-grade productivity software affordable with a unique monthly plan based on how much space the organization uses as a whole. Plans start as low as \$25 a month for 10GB of storage and scale up to \$125 a month for 100GB. No contract is required.

"Most well known enterprise application packages are cost prohibitive for small businesses, as much as \$20,000," said Mathew. "If a small business can't afford it, their only options are watered-down, large-enterprise software or repackaged consumer software. We are the cost-effective turnkey productivity solution for every young, fiercely independent business."

CatalystOffice's software and sleek interface solutions allow business owners to focus on their business, not on software. The CatalystOffice Sync tool allows companies to easily move and synchronize current data with Microsoft Outlook. All user data is backed up daily and stored in the same facility as some of the world's largest Web service providers. Users can scale CatalystOffice to their needs, granting employees file access and sharing for collaboration as well as access to enterprise grade email and instant messaging for reliable communication.

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### **About CatalystWeb**

CatalystWeb provides enterprise-grade, Web-based collaboration and communications software to fiercely independent companies who wish to gain a competitive advantage by leveraging affordable, on-demand applications that are easy to use. CatalystWeb's flagship service, CatalystOffice, is an integrated, Web-based suite of office productivity software built specifically for small- to mid-sized businesses. CatalystOffice applications, an online alternative to Microsoft Exchange, include enterprise-grade email, document management, calendar, contacts, and instant messaging. Pricing is based on a unique monthly plan determined by how much space an organization uses as a whole, not by the number of users.

CatalystWeb, founded in 2003, is a privately held company headquartered in the Alexandria, VA. For more information, please visit [www.catalystweb.com](http://www.catalystweb.com).

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